

# Elements of pleasure

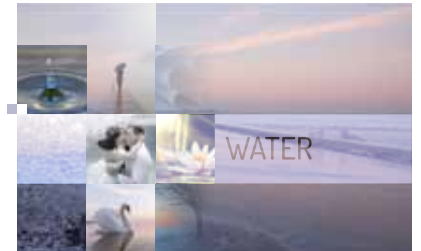


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Pleasure is the ultimate compliment

4

## WATER



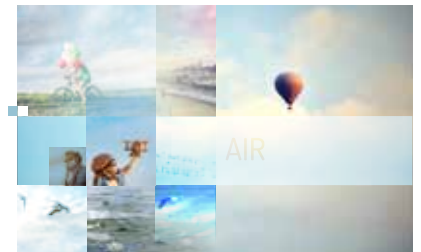
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## FIRE



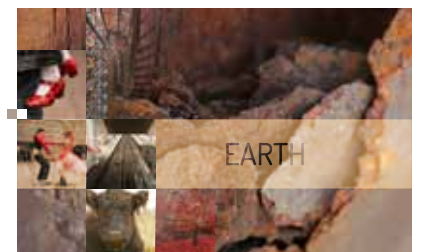
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## AIR



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## EARTH



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Welonda Bases  
Welonda Colour collection  
Colophon

“Pleasure is the ultimate compliment.”

( Coco Chanel )

As a salon owner, you know only too well how much the quality of your work depends on having a beautiful yet functional work environment. Beautiful surroundings inspire, put your customers at ease and create a tranquil ambiance. The quality of your salon furniture should never be underestimated; quality determines the degree and extent to which you can pursue your craft at your leisure and pleasure.

Over the past six decades, Welonda has built an unrivalled reputation as a developer, creator and supplier of superior-quality salon furniture.

Welonda manufactures its salon furniture in the Netherlands, where it has its own production facility. All of the processes involved in creating products that are worthy of the Welonda name are carried out here, from initial design to final assembly. Welonda products are not mass produced. On the contrary. The sheer diversity in colours and styles allows us to create chairs that are tailored to each client's wishes. And this is done with the utmost dedication to quality. To underline this fact, we offer a very generous warranty on our products.

In order to create a good product, it is important to respect human rights and the environment. We are committed to supplying products that are produced with working conditions and environmental sustainability in mind. All of these aspects were at the forefront of our minds when we built our production facility.

Our services do not end when production is complete. After delivery we will of course remain your first point of contact. If you wish to make a complaint or to place an additional order, simply contact our after-sales team. They will gladly assist you, even if the warranty period has lapsed.

We believe your salon should be a source of inspiration for you and your employees, each and every day. But how this inspiration is induced differs from person to person. In this catalogue, we have drawn our inspiration from the four crucial elements: earth, water, air, and fire. These elements symbolise matter, feelings, rationale and conviction. And these elements, in turn, are brought together by the unifying factor of love; the love that you and we have for our professions.

By conveying the four elements and expressing the emotions that they evoke, we hope that we will inspire you to design the salon of your dreams. We look forward to assisting you in creating your inspirational salon. In fact, it would be our pleasure. A salon that your customers love to visit and that your staff love to work in.

Because your pleasure is our ultimate compliment.







“Water represents imagination, intuition and creativity. They are the driving force behind my work. I relish the daily challenge of turning the wishes of our customers into a production-ready design. What begins with ideas, a few lines on a piece of paper, is transformed into salon furniture that is tailored to your wishes. I feel privileged and honoured to contribute to this process.”

# Frank Garnix

Technical designer



*Comfortable*



# Comfort

### Comfort Chair

The use of trendy wood decors gives this stylish Welonda classic a contemporary look and feel.



#### Features

- Upholstered in choice of Welonda colours (40 colours)
- Available in a wide range of Comfort wood decors
- Choice of four different bases

#### Also available with

- Cushion for added seating comfort and colour variation
- Fixed add-on foot rest



# Comfort

**Comfort Wash |** This luxury and attractive backwash unit blends warmth with modernity.

#### Features

- Stainless steel casing with mirrored side panels
- Upholstered in choice of Welonda colours (40 colours)
- Choice of wood decors from Welonda's extensive wood range
- White or black ceramic wash basin with single lever mixer tap
- Adjustable wash basin featuring tilt mechanism
- Floor or side connection for water supply lines



#### Also available with

- Shampoo dispenser in wash basin
- Electrically adjustable leg rest
- Air massage combined with electrically adjustable leg rest
- Shiatsu massage combined with electrically adjustable leg rest
- Choice of decorative connecting pieces from Welonda's extensive wood range

# Comfort

**Comfort Style**  
Tranquil and modern; the Comfort Chair and Comfort Wash, the perfect symbiosis for your salon.



- Features**
- Choice of wood decors from Welonda's extensive wood range
  - Available as a wall unit and as free standing version

- Also available with**
- LED lighting
  - Mirrored panels
  - Wood or mirror connection panels
  - Handless storage unit
  - Choice of foot rests
  - Built-in power point
  - Hair dryer holder



# Comfort

**Comfort Desk** | The social focal point of your salon; the elegant reception bar of the Comfort product line.

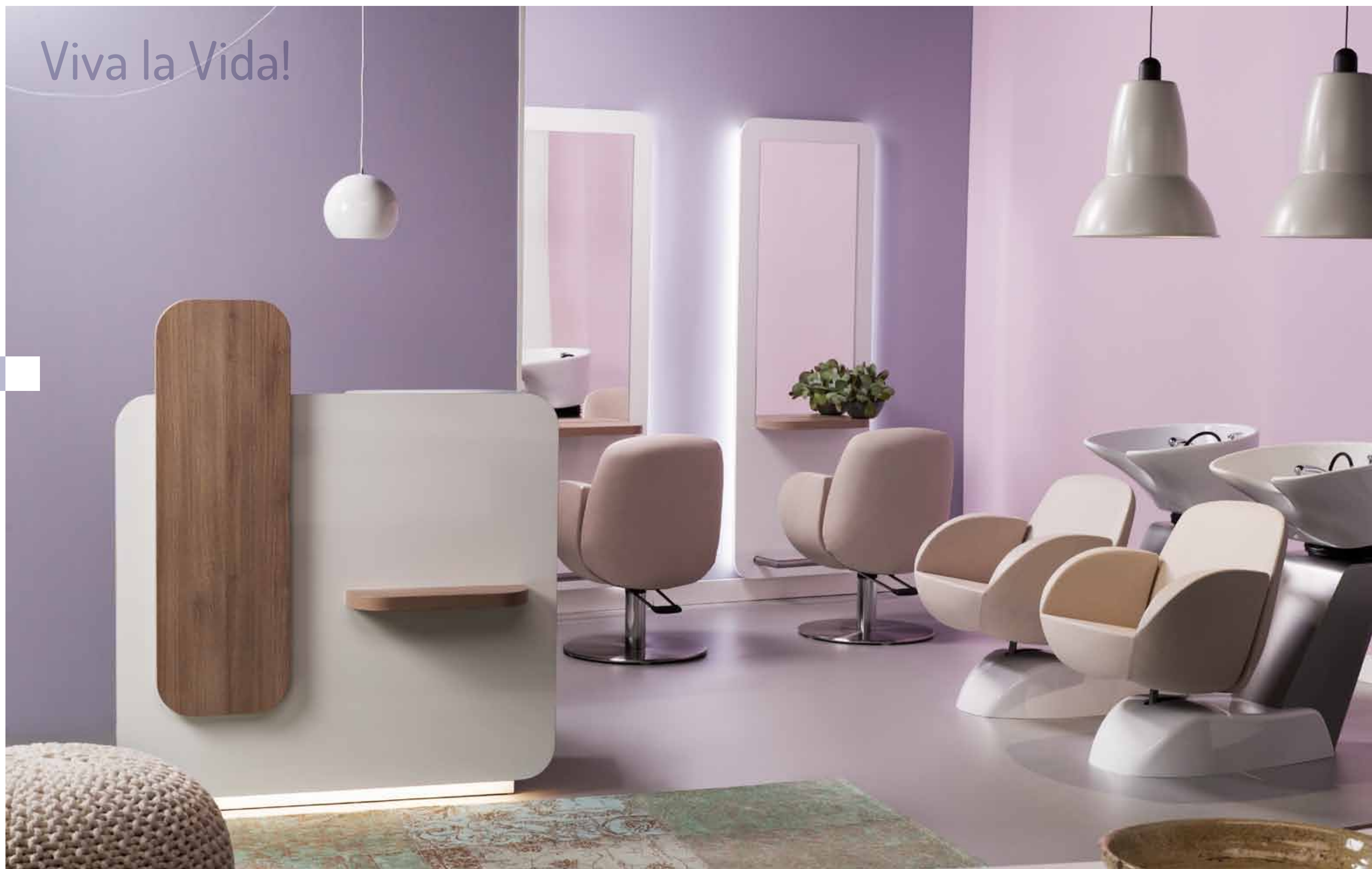


- Features**
- Choice of wood decors from Welonda's extensive wood range
  - Round base can be expanded on both sides as desired
  - Front panel with lighting





Viva la Vida!



# Viva la Vida

## Vida Chair

The elegant combination of curved shapes and ergonomic design.



### Features

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- Available with fixed or adjustable back rest



**Vida Wash |** The perfect symbiosis of ergonomic design, beauty and functionality.



### Features

- Stand made from durable epoxy lacquered metal (silver)
- Floor element in white plastic
- Upholstered in choice of Welonda colours (40 colours)
- Seat with adjustable back rest
- Deep white ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring tilt mechanism
- Floor connection for water supply lines

### Also available with

- Side connection for water supply lines
- Separate foot rest

# Viva la Vida

### Vida Style

Create a haven of tranquillity that blends in beautifully with the round ergonomic design of Vida.

### Features

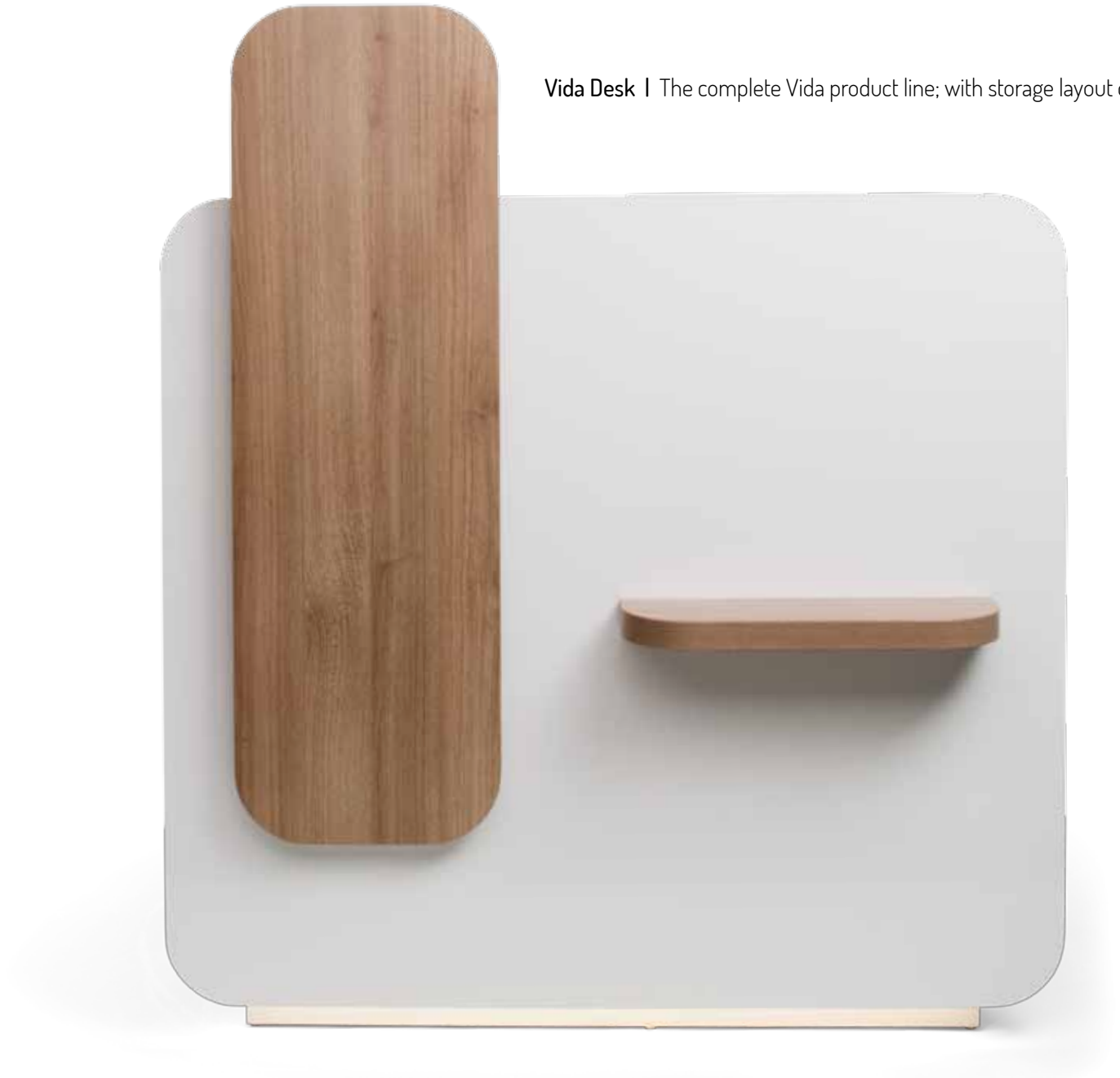
- Choice of wood decors from Welonda's extensive wood range
- Available as a short and long model (long model pictured)

### Also available with

- LED lighting behind wall panel
- Choice of foot rests for short version
- Fixed foot rest for long version
- Built-in power point
- Hair dryer holder (for wall-mounting)



Vida Desk | The complete Vida product line; with storage layout of choice.



# Viva la Vida

### Features

- Choice of wood decors from Welonda's extensive wood range
- Available as a small version (width: 120 cm) pictured here, and large version (width: 174 cm)

### Also available with

- LED light above skirting







Straight ahead



# Straight

Straight | Functional design with straight lines.



Features

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- Available with fixed or adjustable back rest



# Silver

Silver Frame

Elegant mirror and polished frame combination. Optional shelf available in various furniture decors to match the colour scheme of your salon.



Features

Also available with

- Fixed foot rest
- Shelf in all Welonda wood decors



# Welondamat

Welondamat  
The practical solution for where space is at a premium



**Features**

- Column casing in black metal or stainless steel
- White or black ceramic wash basin with single lever mixer tap
- Floor connection for water supply lines

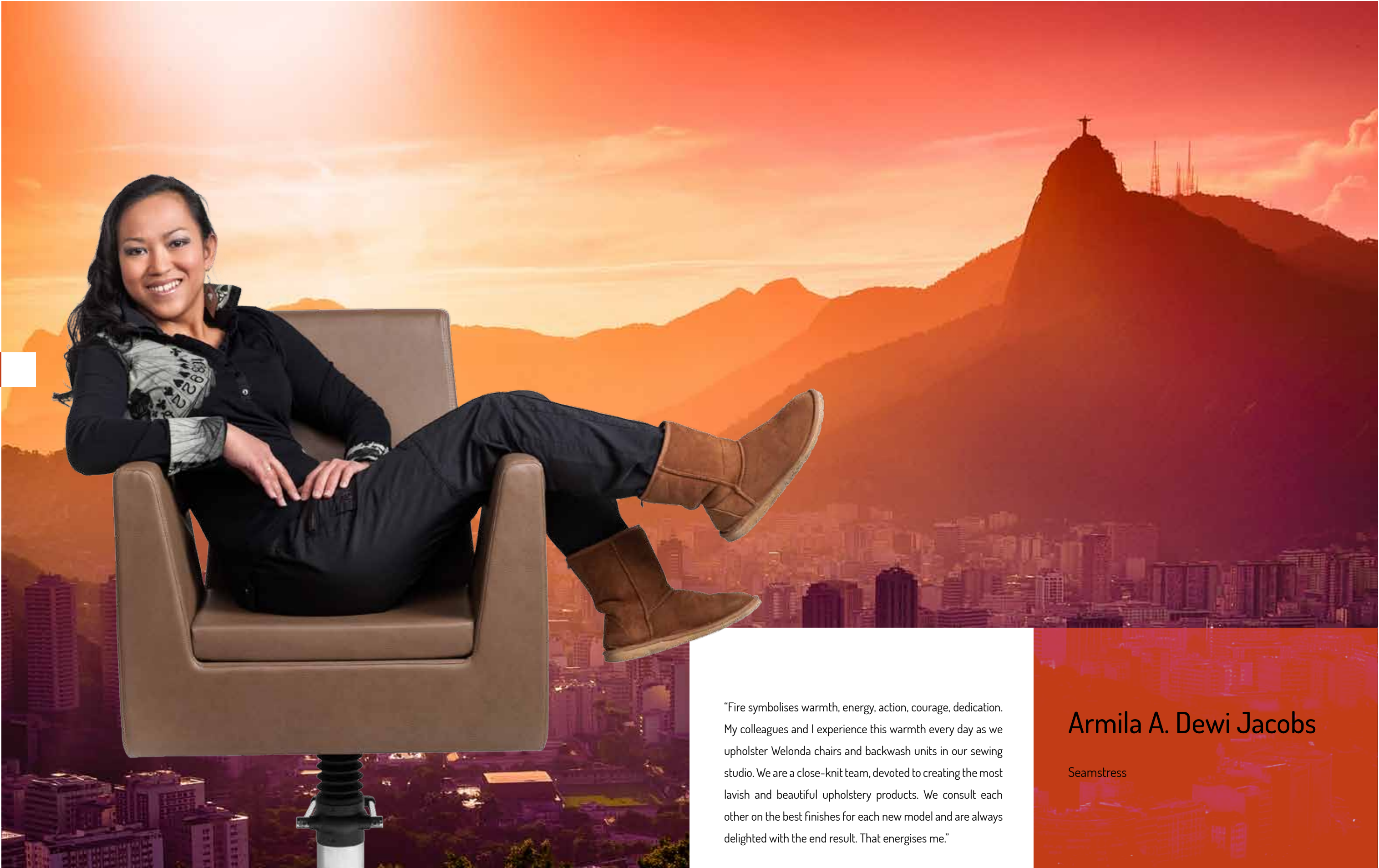
**Also available with**

- Shampoo dispenser in wash basin
- Side connection for water supply lines









"Fire symbolises warmth, energy, action, courage, dedication. My colleagues and I experience this warmth every day as we upholster Welonda chairs and backwash units in our sewing studio. We are a close-knit team, devoted to creating the most lavish and beautiful upholstery products. We consult each other on the best finishes for each new model and are always delighted with the end result. That energises me."

Armila A. Dewi Jacobs

Seamstress





Be Delighted

# B-Chilled



Features

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- With fixed or adjustable back rest
- Back support finished with decorative gem or button

Also available with

- Cushion upholstered in choice of contrasting Welonda colours (40 colours)



B-Chilled

A lavish seat with a wide range of upholstery and finishing options.

# D-Light

D-Light

The ingeniously designed unit; add a touch of intimacy and warmth to your salon with subtle lighting and foot support. Complete with built-in storage unit that can be effortlessly opened and closed with a single touch.



Features

- Available as a wall-mounted (single) unit or as a freestanding version (double)
- Anthracite casing
- Wood front panel available in a choice of decors from Welonda's extensive wood range

Also available with

- Fixed atmospheric desk lamp
- Built-in handless storage unit
- Built-in power point
- Built-in handless hair dryer holder

## @ Retro





# @Retro

**@Retro**  
For fans of vintage design. This beautifully finished chair in vintage 1970s design never fails to impress.



**Features**

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- Fixed add-on foot rest

**Also available with**



# Snello

**Snello** | Straight lines and designs for your salon.

**Features**

- Stainless steel 2.40 meter frame

**Also available with**

- Various choice of footrests







Me and Mrs Jones

# Mrs. Jones

A sturdy design that exudes a lounge feel.



Features

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- Available with fixed or adjustable back rest



The incorporation of various wood decors and ingenious storage units lends a warm and functional quality to this design.

# Forum

Features

- Wood decor front panel and rear storage unit available in a choice of decors from Welonda's extensive wood range
- Shelf in clear glass or satinato glass
- Integrated foot rest

Also available with

- Power point in storage unit
- Hair dryer holder in storage unit



# Mrs. Jones

## Lift Mrs. Jones

The Lift is a height-adjustable wash basin featuring a patented telescopic system. The Lift can be effortlessly combined with various chair tops, including Mrs. Jones.

## Features

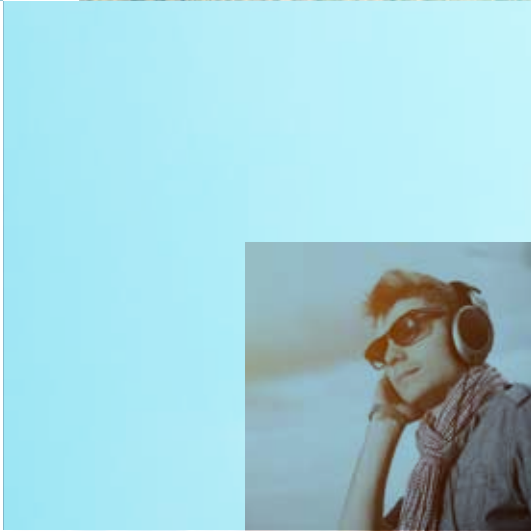
- Epoxy lacquered metal frame in the colours white, silver or black
- Upholstered in choice of Welonda colours (40 colours)
- Seat with adjustable back rest
- Deep white or black ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring telescopic sliding system
- Floor connection for water supply lines

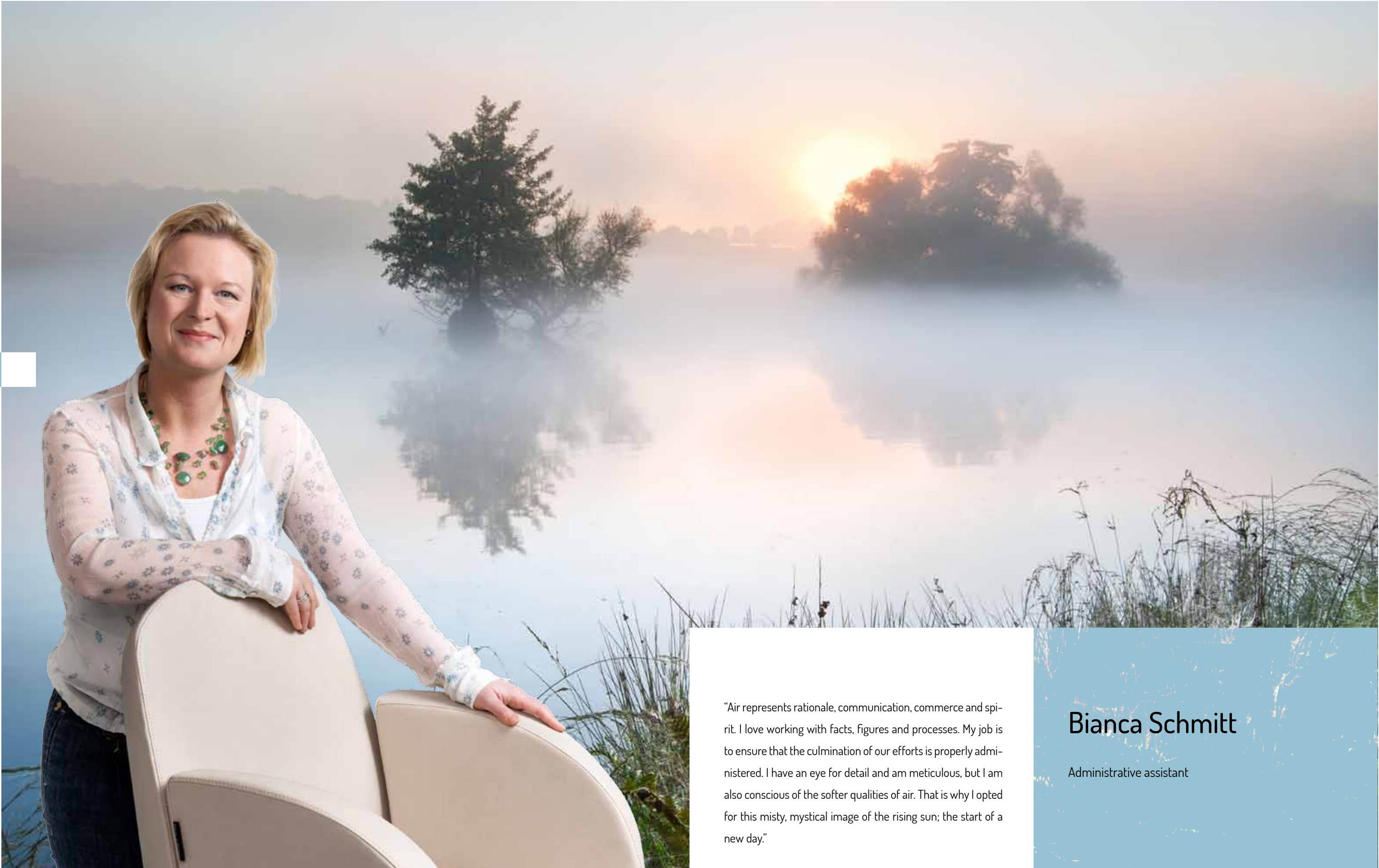


## Also available with

- Other Welonda chair tops
- Side connection for water supply lines
- Separate foot rest







“Air represents rationale, communication, commerce and spirit. I love working with facts, figures and processes. My job is to ensure that the culmination of our efforts is properly administered. I have an eye for detail and am meticulous, but I am also conscious of the softer qualities of air. That is why I opted for this misty, mystical image of the rising sun; the start of a new day.”

# Bianca Schmitt

Administrative assistant





Moonriver



# Belluna

**Belluna**

Transform your salon into a Belluna salon. This elegant chair can be combined with various backwash units and its own styling unit.



**Features**

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases
- Matt metal arm frame with upholstered arm rests
- Fixed add-on foot rest

**Also available with**



# Belluna Wash

**Belluna Wash**

The perfect addition to the Belluna chair that also looks stunning as a stand-alone piece. The ultimate in comfort and convenience.

**Features**

- Epoxy lacquered metal frame in the colours white, silver or black
- Side panels in the colours white, silver or black
- Upholstered seat in choice of Welonda colours (40 colours)
- Deep white or black ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring tilt mechanism
- Floor connection for water supply lines



**Also available with**

- Closed front (without electric leg section)
- Side connection for water supply lines
- Separate foot rest

# Belluna Relax



**Belluna Relax**

Belluna combines calm and tranquillity with luxury and variation. As its name suggests, Belluna Relax immediately puts your customers in a relaxed frame of mind. The chair looks stunning as a stand-alone piece, but is also bound to impress when arranged in a row.

**Features**

- Epoxy lacquered metal frame in the colours white, silver or black
- Side panels in the colours white, silver or black
- Upholstered seat in choice of Welonda colours (40 colours)
- Deep white or black ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring tilt mechanism
- Floor connection for water supply lines

**Also available with**

- Side connection for water supply lines

# Belluna Style

**Belluna Style**

The Highlight of your salon. This styling unit consists of a durable epoxy lacquered metal frame that seemingly embraces the glass plate and mirrors. The built-in lighting gently illuminates the space between the frame and the mirror.



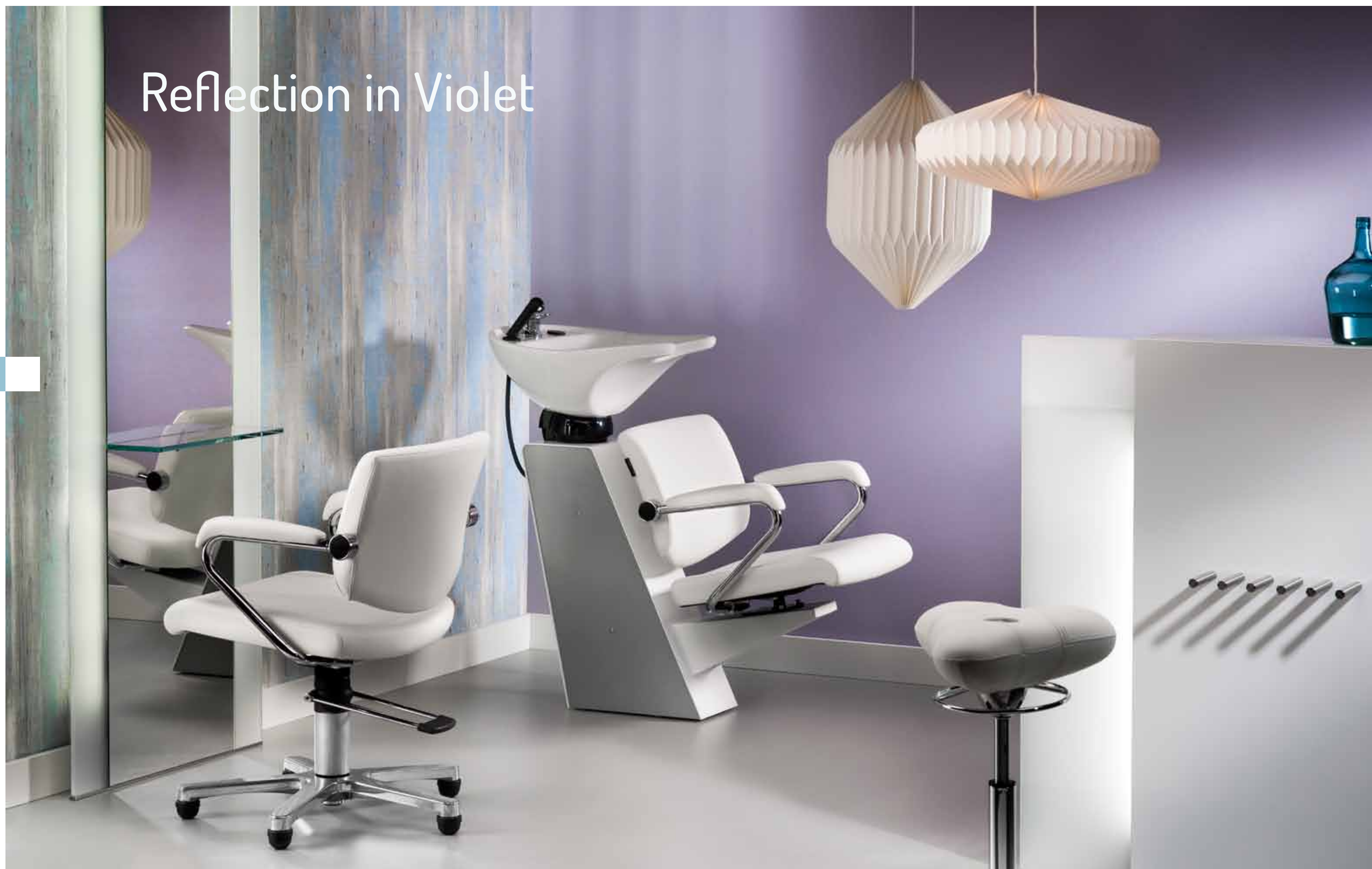
**Features**

- Available with built-in lighting, fixed foot support and satinato glass shelf

**Also available with**

- Separate hair dryer holder

# Reflection in Violet





# Violet



**Violet**  
The perfect chair for the smaller salon; easy on the eye without compromising on quality

- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Choice of four different bases
  - With fixed or flexible back rest (tilting mechanism)
  - Chrome-plated arm frame with upholstered or plastic arm rests



# Delta Violet

**Delta Violet**  
The Delta backwash unit can be effortlessly combined with various chair tops and is available in a variety of stand colours. In this photo, Delta is combined with Violet.



- Features**
- Epoxy lacquered metal frame in the colours white, silver or black
  - Side panels in the colours white, silver or black
  - Upholstered seat in choice of Welonda colours (40 colours)
  - Chrome-plated Violet arm frame with upholstered or plastic arm rests
  - Violet with flexible back rest (tilting mechanism)
  - White or black ceramic wash basin with single lever mixer tap
  - Adjustable wash basin featuring tilt mechanism
  - Floor and side connection for water supply lines

- Also available with**
- Other Welonda chair tops
  - Shampoo dispenser
  - Separate foot rest

# Reflex

**Reflex**

Styling unit featuring the finest quality satinato glass and subtle back lighting.

**Features**

- Available as a wall unit (pictured) or free-standing double styling unit

**Also available with**

- Glass shelf
- Choice of foot rests
- Power point in freestanding version
- Integrated hair dryer holder
- Matching side table



**Reflex Desk** | Refined quality featuring satinato glass and subtle lighting.

# Reflex

**Features**

- Choice of wood decors from Welonda's extensive wood range
- Available as a small version (width: 113 cm) pictured here, and large version (width: 168 cm)
- Various storage layouts available by arrangement



Under a shining Star





# Star



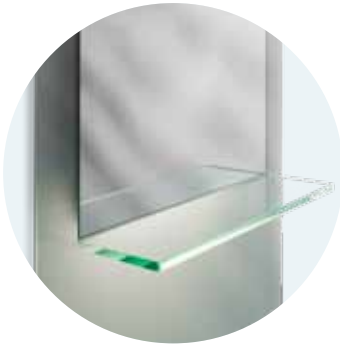
**Star**  
Light, elegant and flexible. This space-saving chair looks great in any salon.

- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Choice of four different bases
  - Available with fixed or adjustable back rest
  - Chrome-plated frame with plastic arm rests



# Fortuna

**Fortuna**  
Elegant styling unit made of glass; easy on the eye and creating a playful light effect.



- Features**
- Styling unit made of satinato glass with mirror panel
- Also available with**
- Back lighting on mirror
  - Choice of foot rests
  - Separate hair dryer holder











“Earth represents matter, structure, strength and reliability. The earth gives us everything we need to survive. The earth can be moulded into an infinite number of shapes and guises.

I mould the earth. As a welder, my job is to transform metal into products that offer structure and stability. My colleagues have nicknamed me Mr. Mo. That is why I decided to pose alongside Mr. Mo for this photograph.”

Mohammed Issarti

Welder





The story of Mr Mo

# Mr Mo

**Mr Mo**  
Mr Mo offers a sturdy yet elegant design, round shapes with stainless steel details and satin finish. This barber's chair can also double up as a backwash unit and gents' chair.



- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Choice of four different bases
  - With fixed and adjustable (high) back rest

# Mr Mo Barber



**Mr Mo Barber**  
The Mr Mo barber's chair. Because of its modest size, this sturdy gents' chair lends itself perfectly for family salons.

- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Supplied with trumpet-shaped base/pump and fixed foot rest with plastic foot plate
  - With adjustable back rest
- Also available with**
- Height-adjustable head rest



# Lift Mr Mo



Features

- Epoxy lacquered metal frame in the colours white, silver or black
- Upholstered seat in choice of Welonda colours (40 colours)
- Seat with adjustable back rest
- Deep white or black ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring telescopic sliding system
- Floor connection for water supply lines

Lift Mr Mo

The Lift is a height-adjustable wash basin featuring a patented telescopic system. The Lift can be effortlessly combined with various chair tops, including Mr Mo.

Also available with

- Other Welonda chair tops
- Side connection for water supply lines

# Flagstyle



Flagstyle

Sleek styling unit made of stainless steel and satin glass with mirror to create a light, industrial look.



Features

- Available as a wall-mounted (single) unit or as a freestanding version (single and double)
- Can be either floor and ceiling mounted
- Stainless steel unit with glass

Also available with

- Glass shelf
- Choice of various foot rests
- Hair dryer holder on stand
- Handbag hook on stand



## Move on



# Alpha 1000



**Alpha 1000**  
A sturdy and lavishly upholstered gents' chair featuring high-quality stainless steel details.



- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Supplied with trumpet-shaped base (with pump) and fixed foot rest with stainless steel foot plate
  - With adjustable back rest and adjustable head rest
  - Foot rest fixed or in combination with adjustable back rest

# Tellus

**Tellus**  
Upholstered styling unit instead of wood. Available in the same decors and styles as the Welonda chairs to guarantee the perfect symbiosis in your salon.



- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Choice of shelving wood decors from Welonda's extensive wood range
- Also available with**
- Choice of foot rests

# Move



**Move**  
The ultimate twin-arm swivel system for the smaller salon or for the hair stylist who wants to add extra wash basins without losing any space.

- Features**
- Aluminium stand in black or white
  - White or black ceramic wash basin with single lever mixer tap
  - Equipped with swivelling/tilting unit for optimal control
  - Twin-arm swivel system guarantees maximum reach
  - Floor connection for water supply lines
- Also available with**
- Side connection for water supply lines





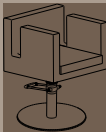
Pure luxury



# Glò



Glò | CCharming straight and sleek design. The Glò feels most at home in the more spacious salon.



- Features**
- Upholstered in choice of Welonda colours (40 colours)
  - Choice of four different bases

# Pure

**Pure**  
Pure refinement guaranteed with this styling unit, which is available as a wall unit and as a freestanding model. The side panel and shelf are available in a decor of choice.



- Features**
- Available as a wall unit (single) and as a freestanding version (single and double)
  - Wood decor side panel and shelf available in a choice of decors from Welonda's extensive wood range
- Also available with**
- Lighting (wall unit only)



Down to earth



# Samoa

Samoa Chair | Unimaginably beautiful and yet down to earth.



**Features**

- Upholstered in choice of Welonda colours (40 colours)
- Choice of four different bases

**Also available with**

- Fixed add-on foot rest



# Samoa

**Samoa Wash**

Featuring a height-adjustable basin, this ultra-comfortable unit offers the ultimate in convenience.

**Features**

- Durable epoxy lacquered metal frame with stainless steel cover
- Upholstered in choice of Welonda colours (40 colours)
- Deep white or black ceramic wash basin with single lever mixer tap and 'anti-drop' hand-held shower
- Adjustable wash basin featuring telescopic slide system
- Floor connection for water supply lines

**Also available with**

- Electrically adjustable leg section
- Air massage combined with electrically adjustable leg rest
- Shiatsu massage combined with electrically adjustable leg rest
- Side connection for water supply lines

# Perfect

**Perfect Style |** The Perfect: minimalist design offering maximum functionality.



**Features**

- Choice of wood decors from Welonda’s extensive wood range
- Available as a freestanding (with mirror on both sides) or wall unit
- Available in lengths 110 cm, 240 cm and 260 cm

**Also available with**

- Built-in power point
- Hair dryer holder





Bull



Buffalo



Plata



Socodilo  
Country





## Colophon

Design: Graphic Design, Driebruggen

Product photography: Marco Hamoen Fotografie

Lighting: Brinklicht ([www.brinklicht.com](http://www.brinklicht.com))

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